

Privacy Policy

Farleys Truck & Auto Addictions Inc.

Effective date: September 23, 2026

Farleys Truck & Auto Addictions Inc. (operating as “Farleys,” “we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains what information we collect through <https://farleystruckandauto.com> (the “Website”), why we collect it, how we use and protect it, and the choices you have.

We handle personal information in accordance with Alberta’s *Personal Information Protection Act* (PIPA) and other applicable Canadian privacy laws.

By using the Website, you consent to the collection and use of your information as described in this policy.

Who is responsible for your information

Farleys Truck & Auto Addictions Inc. is responsible for the personal information in our custody or control. If you have questions about this policy or how we handle your information, you can contact:

Greg Farley, Privacy Contact

Email: greg@farleystruckaccessories.com

Phone: 780-488-3883

Address: 14735 119 Ave NW, Edmonton, AB T5L 2N9

What information we collect

We only collect personal information that is reasonable and necessary for the purposes described below. Depending on how you use the Website, this may include:

- **Contact details you provide:** your name, email address, phone number, mailing address, and any information you include in a contact form, quote request, booking request, or message to us.
- **Communication records:** the content of your inquiries and our correspondence with you.
- **Technical and usage data:** your IP address, browser type, device information, pages visited, and the dates and times of your visits, collected automatically as you browse.

We do not knowingly collect more information than we need, and we do not collect sensitive personal information unless you choose to provide it.

How we collect information

We collect personal information:

- Directly from you when you fill out a form, request a quote, book a service, or contact us.
- Automatically through cookies and similar technologies as you use the Website (see *Cookies and tracking* below).

- From third-party service providers that help us operate the Website (for example, analytics, booking, or form-handling tools).

Why we collect and use your information

We use the personal information we collect to:

- Respond to your inquiries, quote requests, bookings, and messages.
- Provide, operate, and improve the Website and our services.
- Communicate with you about your requests or our services.
- Understand how visitors use the Website so we can improve it.
- Meet legal, regulatory, and record-keeping obligations.

We will not use your personal information for a new purpose without your consent, unless permitted or required by law.

Consent

By providing your personal information through the Website, you consent to our collection, use, and disclosure of that information as described in this policy. You may withdraw your consent at any time, subject to legal or contractual restrictions and reasonable notice, by contacting us using the details above. Withdrawing consent may affect our ability to provide certain services to you.

How we share your information

We do not sell, rent, or trade your personal information. We may share it only in the following circumstances:

- **Service providers:** trusted third parties who perform services on our behalf (such as website hosting, analytics, email delivery, booking, or form processing), who are authorized to use the information only as needed to provide those services.
- **Legal requirements:** where required or permitted by law, such as in response to a valid legal request, or to protect our rights, safety, or property.
- **Business transfers:** in connection with a sale, merger, or reorganization of our business, where the information is transferred as part of that transaction.

Some of our service providers may store or process data outside of Alberta or Canada. Where that happens, the information may be subject to the laws of the jurisdiction in which it is stored.

Cookies and tracking

The Website may use cookies and similar technologies to help it function, remember your preferences, and understand how visitors use the site. Cookies are small files stored on your device.

You can set your browser to refuse cookies or to alert you when cookies are being sent. If you disable cookies, some parts of the Website may not function properly.

We may use third-party analytics tools (such as website analytics services) that collect usage data to help us understand and improve the Website.

How we protect your information

We use reasonable physical, organizational, and technological safeguards to protect personal information against loss, theft, and unauthorized access, disclosure, or use. While we take these precautions seriously, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

How long we keep your information

We keep personal information only as long as necessary to fulfill the purposes for which it was collected, or as required by law. When information is no longer needed, we take reasonable steps to securely destroy, erase, or anonymize it.

Your right to access and correct your information

Under Alberta's PIPA, you have the right to:

- Request access to the personal information we hold about you.
- Request a correction to information that is inaccurate or incomplete.
- Ask how your information has been used or disclosed.

To make a request, contact us using the details above. We will respond within the timeframes required by law. We may need to verify your identity before providing access, and in limited circumstances we may not be able to provide all of the information requested (for example, where doing so would reveal information about another person).

Links to other websites

The Website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites. We encourage you to review the privacy policies of any site you visit.

Children's privacy

The Website is not directed to children, and we do not knowingly collect personal information from children. If you believe a child has provided us with personal information, please contact us so we can remove it.

Changes to this policy

We may update this Privacy Policy from time to time. The updated version will be posted on this page with a revised effective date. Your continued use of the Website after changes are posted means you accept the updated policy.

Contact us

If you have questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact:

Farleys Truck & Auto Addictions Inc.

Email: greg@farleystruckaccessories.com

Phone: 780-488-3883

14735 119 Ave NW, Edmonton, AB T5L 2N9

If you are not satisfied with our response, you have the right to contact the Office of the Information and Privacy Commissioner of Alberta.